

## SPONSORS AND ADVERTISERS ARE THE LIFEBLOOD OF GROTON BANK DAY!

Our volunteer committee plans for 11 months to organize this **free, family-friendly** day of **educational fun** in the historic village of Groton Bank.

Purposely scheduled to coincide with CT Open House Day, historic and cultural sites in the Groton Bank neighborhood collaborate to provide a special experience for visitors on June 8th. Planned activities include the Bill Memorial Library's 12th annual **Art on Groton Bank** festival, featuring arts and crafts, food vendors, and music. The Avery-Copp House will offer museum tours, children's games, kitchen demonstrations, and a chance to



visit with a Revolutionary War soldier. Visitors to Fort Griswold Battlefield State Park will be able to enjoy guided tours of the fort, explore the Monument House Museum, and climb 166 steps to the top of the Groton Monument.

**Free boat service** will be available between Groton and New London on the Thames River Heritage Park Water Taxi, **sponsored by Electric Boat** and operating from 10:00 am to 4:00 pm. Ample free parking is available on Groton Bank, and a **free shuttle bus** will operate all day to transport guests between participating sites.

Based on last year's attendance, we expect that visitors to Groton Bank Day will be a combination of local and regional residents. We encourage you to join our current sponsors including **General Dynamics Electric Boat, Chelsea Groton Bank, Groton Senior Center & the City of Groton.** Groton



Bank Day attendees will see your company logo and/or name in all marketing materials, on our website, and in the program that will be handed out to each person.

**PLEASE COMMIT TO YOUR SPONSORSHIP and/or PROGRAM AD TODAY!**

## AVAILABLE SPONSORSHIPS

- \$1000 AND UP** Full page ad + listing on website & social media + boosted social media post + small logo on print media + large top line logo on printed & online media, your banner displayed at event, mention in radio & TV publicity, & press release
- \$500 to \$999** Full page ad + listing on website & social media + boosted social media post + small logo on print media
- \$250 to \$499** Full page ad + listing on website & social media + boosted social media post
- \$150 to \$249** Full page ad + listing on website
- \$100** Full page (5.5" x 8.5") program ad
- \$50** Half page (5.5" x 4.25") program ad
- \$25** Quarter page (2.75" x 4.25") program ad

↓ Cut here and mail ↓

### YES I'D LIKE TO SPONSOR GROTON BANK DAY 2019!

I will donate \$\_\_\_\_\_ as a supporter of Groton Bank Day

Name \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Company Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_

Mail this form and check to:

Groton Bank Day, Inc.  
c/o Susan Archer, Treasurer  
112 Spyglass Circle  
Groton, CT 06340

Email jpg file of LOGO and/or AD to: [jcopp@averycopp-house.org](mailto:jcopp@averycopp-house.org)

**Questions?** Call 860-445-1637 or email [jcopp@averycopp-house.org](mailto:jcopp@averycopp-house.org)

## FULL-PAGE PROGRAM AD

**\$100**

5 1/2" w x 8 1/2" h

## HALF-PAGE PROGRAM AD

**\$50**

5 1/2" w x 4 1/4" h

## QUARTER-PAGE PROGRAM AD

**\$25**

2 3/4" w x 4 1/4" h

# GROTON BANK DAY 2019

The 2nd annual Community Event!  
A fun family day of Arts & Culture in the  
historic village of Groton Bank

**JUNE 8, 2019**

## SPONSORSHIP OPPORTUNITIES

